

## **Claims**

What is claimed is:

- 1    1.     A method, comprising:  
2            enabling execution of a first application on a master device by allocating a  
3            master license and at least one shareable license to the master device; and  
4            enabling execution of a second application on a shareable device by  
5            executing the first application on the master device and by allocating the  
6            shareable license to the shareable device.
  
- 1    2.     The method of claim 1, further comprising:  
2            allocating a plurality of shareable licenses including the shareable license to  
3            the master device.
  
- 1    3.     The method of claim 2, further comprising:  
2            allocating the plurality of shareable licenses to a corresponding plurality of  
3            shareable devices.
  
- 1    4.     The method of claim 1, further comprising:  
2            receiving a query at the master device to determine current execution of the  
3            first application.
  
- 1    5.     The method of claim 1, further comprising:  
2            receiving a response at the shareable device to verify the current execution  
3            of the first application.

1     6.     The method of claim 1, further comprising:  
2             terminating the execution of the second application on the shareable device  
3     after failing to receive a response verifying current execution of the first application  
4     on the master device.

1     7.     The method of claim 1, further comprising:  
2             discovering the existence of the master device and the first application by the  
3     shareable device; and  
4             receiving the second application by the shareable device.

1     8.     An article comprising a machine-accessible medium having associated data,  
2     wherein the data, when accessed, results in a machine performing:  
3             enabling execution of an application on a master device by allocating a  
4     master license and at least one shareable license to the master device; and  
5             enabling execution of the application on a shareable device for a selected  
6     time period by allocating the shareable license to the shareable device.

1     9.     The article of claim 8, wherein enabling the execution of the application on  
2     the master device further includes:  
3             storing a master license code associated with the master license in the master  
4     device; and  
5             storing a shareable license code associated with the shareable license in the  
6     shareable device.

1     10.    The article of claim 8, wherein enabling the execution of the application on  
2     the master device further includes:  
3             augmenting the application to include an application code to check against a  
4     master license code stored in the master device.

1 11. The article of claim 8, wherein the data, when accessed, results in the  
2 machine performing:  
3 receiving an option to upgrade the shareable device to operate as a second  
4 master device.

1 12. The article of claim 8, wherein the data, when accessed, results in the  
2 machine performing:  
3 terminating execution of the application on the shareable device by revoking  
4 the shareable license.

1 13. An apparatus, comprising:  
2 a first memory included in a master device to store a first code to check  
3 against a second code included in an application, wherein a positive comparison  
4 between the first and the second codes enables execution of the application on  
5 the master device; and  
6 a second memory included in the master device to store a shareable code  
7 allocatable to a shareable device to enable execution of the application on the  
8 shareable device.

1 14. The apparatus of claim 13, further comprising:  
2 a comparison module included in the master device to compare the first and  
3 second codes.

1 15. The apparatus of claim 13, wherein the first memory is a one-time  
2 programmable memory.

1 16. A system, comprising:  
2 a content server including an application associated with a master code  
3 included in a master device and a selected number of shareable codes to enable

4 concurrent execution of the application on a master device and a number of  
5 shareable devices up to the selected number; and  
6 a wireless interface coupled to the content server.

1 17. The system of claim 16, further comprising:  
2 the master device to receive the application and the master code from the  
3 content server.

1 18. The system of claim 16, wherein the master device comprises a wireless  
2 communication device.

1 19. A method, comprising:  
2 issuing a master license associated with an application to a master device;  
3 and  
4 issuing a plurality of shareable licenses associated with the application to the  
5 master device.

1 20. The method of claim 19, further including:  
2 conducting a subscription transaction associated with the master license and  
3 the application prior to issuing the master license.

1 21. The method of claim 19, further including:  
2 conducting a second subscription transaction associated with the master  
3 license and the application prior to issuing a second plurality of shareable  
4 licenses associated with the application to the master device.

- 1    22.    The method of claim 19, wherein issuing the plurality of shareable licenses  
2    associated with the application to the master device includes:  
3            enabling the master device to control execution of the application on a  
4            number of shareable devices corresponding to the plurality of shareable  
5            licenses.
- 1    23.    An apparatus comprising:  
2            a memory to store an application, a master license, and a plurality of  
3            shareable licenses;  
4            a processor, coupled to the memory, to execute the application; and  
5            a wireless interface, coupled to the processor, to transmit the application and  
6    a shareable license included in the plurality of shareable licenses to a wireless  
7    apparatus.
- 1    24.    The apparatus of claim 23, further comprising:  
2            a module to limit the plurality of shareable licenses to a selected number.
- 1    25.    The apparatus of claim 23, wherein the application comprises a second code,  
2    further comprising:  
3            a one-time programmable memory to store a first code; and  
4            a comparison module to compare the first code with the second code.
- 1    26.    The apparatus of claim 25, wherein the processor is to execute the  
2    application only if the first code matches the second code.
- 1    27.    The apparatus of claim 23, further comprising:  
2            a one-time programmable memory to store a code.
- 1    28.    The apparatus of claim 27, wherein the code comprises a gate-keeper code.

- 1    29.    The apparatus of claim 23, wherein the application comprises a game.
- 1    30.    An apparatus comprising:  
2            a wireless interface;  
3            a control module, coupled to the wireless interface, to receive an  
4 authorization from a wireless apparatus; and  
5            a processor, coupled to the control module, to execute an application if and  
6 only if the authorization is received by the control module.
- 1    31.    The apparatus of claim 30, wherein the authorization comprises a shareable  
2 license.
- 1    32.    The apparatus of claim 30, wherein the authorization comprises a shareable  
2 license emanating from the wireless apparatus, wherein the wireless apparatus  
3 includes a master license.
- 1    33.    The apparatus of claim 32, wherein the shareable license is one of a selected  
2 number of shareable licenses allocated to the wireless apparatus.
- 1    34.    The apparatus of claim 30, wherein the application comprises a game.
- 1    35.    A server comprising:  
2            a wireless interface to communicate with a wireless apparatus;  
3            a control module, coupled to the wireless interface, to evaluate a request  
4 from the wireless apparatus and to transmit an application to the wireless apparatus,  
5 along with a master license and at least one shareable licenses.

1 36. The server of claim 35, wherein the application comprises a multi-player  
2 game.

1 37. The server of claim 35, wherein the control module is to transmit a plurality  
2 of shareable licenses, including the at least one shareable license, to the wireless  
3 apparatus.